

Category/Sub-categories	Maximum Number of Ad spaces per size		Maximum Banner/Tile Rotations Per Page		Annual Price Per Large Ad	Annual Price Per Small Ad	Annual Price Combo Ads
	Large	Small	Large	Small			
Explore Region					\$200.00	\$120.00	\$272.00
Day Trips	1	4	4	16			
Dining & Lodging	1	4	4	16			
Fall & Winter Activities	1	4	4	16			
Family & Kids	1	4	4	16			
Festivals & Specials	1	4	4	16			
History, Arts & Culture	1	4	4	16			
Shopping	1	4	4	16			
Spring & Summer Activities	1	4	4	16			
Water Activities	1	4	4	16			
Weddings & Events	1	4	4	16			
Dining and Lodging					\$200.00	\$120.00	\$272.00
Bakeries	1	4	4	16			
Bed & Breakfasts	1	4	4	16			
Campgrounds	1	4	4	16			
Caterers	1	4	4	16			
Cottage Rentals	1	4	4	16			
Food Vendors	1	4	4	16			
Hotels, Motels & Inns	1	4	4	16			
Housing	1	4	4	16			
Lobster Bake	1	4	4	16			
Rental Property	1	4	4	16			
Restaurants	1	4	4	16			
Community Calendar					\$100.00	\$100.00	\$170.00
Main Page	1	4	4	16			
Meet Our Businesses					\$120.00	\$72.00	\$163.20
Hire Local	1	4	4	16			
Networking Affiliations	1	4	4	16			
Business Resources	1	4	4	16			
Our Communities					\$200.00	\$120.00	\$272.00
Doing Business Here	1	4	4	16			
Educational Institutions	1	4	4	16			
Our Towns	16	64	64	1024			
Relocate Here	1	4	4	16			
Retire Here	1	4	4	16			
Total Banner Ad Opportunities (Large/Small) & Individual			180	1488	\$820.00	\$532.00	\$1,149.20

Limited Number Discounted Package Rates (check the appropriate block)

I want to pay a discounted rate of \$500 dollars to have my Large Ad rotate across all five categories for the period covering July 1, 2011 to June 30, 2012. (total of 6 packages available)

I want to pay a discounted rate of \$350 dollars to have my Small Ad rotate across all five categories for the period covering July 1, 2011 to June 30, 2012. (10 spots available)

I want to pay a discounted rate of \$699 dollars to have both my Large and Small Ads rotate across all five categories for the period covering July 1, 2011 to June 30, 2012. (3 spots available)

I only want to advertise in the categories I have selected below.

	Large	Small	Total Amt
<input type="checkbox"/> Explore Region	\$200.00	\$120.00	_____
<input type="checkbox"/> Dining and Lodging	\$200.00	\$120.00	_____
<input type="checkbox"/> Community Calendar	\$100.00	\$100.00	_____
<input type="checkbox"/> Meet Our Businesses	\$120.00	\$72.00	_____
<input type="checkbox"/> Our Communities	\$200.00	\$120.00	_____
	Total Amt Due		_____

TO ADVERTISE, email Steve at president@midcoastmaine.com